

Adult Social Care Workshops Social Media Copy

Please use the below copy alongside the provided campaign images for the workshop, and feel free to amend the wording to your organisation's style and tone of voice.

Suggested Social Media Copy – Option 1

Are you empathetic, understanding and patient? Looking for a new challenge? Adult social care could be for you. To hear all about the diversity in roles and so much more, join the #MoreToCare virtual workshop. Visit CareToCare.Scot to register today. #WeAreScotland

Suggested Social Media Copy – Option 2

Are you considerate and responsible? Looking for a new career? There are fully funded courses in health and social care for those +25 and unemployed, to help you on your way. Join the #MoreToCare virtual workshop and visit CareToCare.Scot to find out more. #WeAreScotland

Suggested Social Media Copy – Option 3

Are you looking for a job with great progression opportunities? Adult social care could be the answer. To hear all about the entry process and much more, join the #MoreToCare virtual workshop. Visit CareToCare.Scot to register today. #WeAreScotland

Suggested Social Media Copy – Option 4

Are you starting out in your career and not sure of your next move? Adult social care could be the answer. To hear all about the entry process and much more, join the #MoreToCare virtual workshop. Visit CareToCare.Scot to register today. #WeAreScotland